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J. D. RYAN ELEMENTARY SCHOOL Wanda J. Watson, Principal

4001 Hardy St. Houston, Texas 77009

Dear Ann Moreno Pen,

Thank you for taking the time to serve as a speaker and role model for the J. D. Ryan Elementary School Career Day. Our students need the opportunity to interact with business and professional individuals such as you. We appreciate your willingness to give them that opportunity. Again, please accept our gratitude for helping us to experience an exciting and successful first annual Career Day at Ryan Elementary School.

Sincerely,

Helen Coronado, CIS Director

Wanda Watson, Principal

1989



June 25, 1990

Ann Penn HSN Broadcasting of Houston, Inc. 2522 Highland Square Mall Alvin, TX 77511

Dear Ann:

Thanks so much for promoting the American Cancer Society Great Texas Duck Race. The PSAs your station produced were sensational. We received numerous calls due to the airing of these videos. We even recruited several new Junior Board members as a direct result of them.

To date, this great event has raised in excess of \$25,000 to help in our many programs of education, patient services and



Cenikor

May 9, 1990

Ann Moreno Pen Program Manager KHSH Channel 67 TV 2522 Highland Square Mall Alvin, TX 77511

Dear Mrs. Pen:

This letter is to thank you for your interest in the Cenikor Prevention Network and the Cenikor Foundation, Inc. We thoroughly enjoyed your visit to the Houston Facility and hope that you and your staff enjoyed it as well. It is always a great help to all of us to

Alvin-Manvel area CHAMBER OF COMMERCE

February, 1990

TO: The 1990 Chamber Banquet Committee

KHSH - TV 67

KACC

Dr. Lefter Baklas Chamber Ambassadors

The Alvin Sun

Janelle Vincent, AISD Food Services

South Park Baptist Church Southwest Audio Visual

On behalf of the Alvin-Manvel Area Chamber of Commerce Board



TEN THOUSAND NORTH CENTRAL EXPRESSWAY SUITE 1200 DALLAS, TEXAS 75231-4104 (214) 891-5700

December 27, 1990

Jodie Tribble Station Manager KHSH, Ch. 67 2522 Highland Square Mall Alvin, TX 77511

Dear Jodie:

Your cooperation in airing the Texas Department of Health's 1989 AIDS prevention campaign has had a tremendous impact on motivating Texans to call the AIDSLINE for information and testing:

- The average number of calls per month to the toll-free Texas AIDSLINE, promoted in the spots, jumped from 476 to 1,846, a 281 percent increase.
- The number of persons tested for HIV, the virus that causes AIDS, increased 32 percent at TDH-affiliated sites; while the number of heterosexuals (the campaign's target audience) tested increased 42 percent.

Although great progress has been made, our state still ranks among the top five states nationally in AIDS cases. This year, we have created another public service campaign for the Texas Department of Health to reinforce our original message.

Our campaign challenges sownally active beteresownals to confront the rick of ATDS and



Alvin Community College

3110 Mustang Road

Alvin, Texas 77511-4898

(713) 331-6111

Ms. Jody Tribble General Manager - KHSH 2522 Highland Square Mall Alvin, Texas 77511

February 28, 1991

Dear Ms. Tribble:

I wanted to take a moment and thank you for allowing us to use video footage from your station for our package on the Alvin war rally. As is often the case in student operations, our camera crew had some trouble that night and your willingness to let us use your footage really saved us.

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Council No. 574 • P.O. Drawer M • 3020 53rd Street, Galveston, Texas 77552-1013 • Phone (409) 744-5206

March 25, 1991

Channel 67, KHSH 2522 Highland Square Mall Alvin, Texas 77511

Dear Mrs. Tribble:

Thank you very much for the recent help you gave me.

The Golden Mustang District of the Bay Area Council, Boy Scouts of America, served more than 2,000 boys and young people last year.

To serve that many youth, we have to train many adults. I asked Denise Dicks and Lisa Carmona to make VCR copies of my master tapes, and they did so quickly and efficiently. Their service will have a positive effect on the development of the youth in our area.

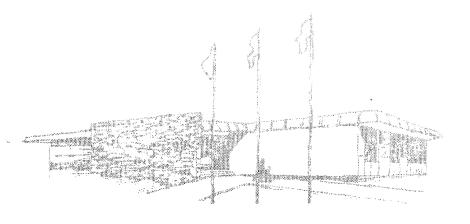
Please extend our warmest thanks to these ladies.

Sincerely,

Andy Wilson

Golden Mustang District Executive

AW/je





TEXAS SOUTHERN UNIVERSITY

3100 CLEBURNE AVENUE • HOUSTON, TEXAS 77004



(713) 527-7036

OFFICE OF THE PRESIDENT TELEFAX (713) 639-1092 15 November 1990

Ms. Ann Moreno Pen KHSH-TV Channel 67 HSN Broadcasting of Houston, Inc. 2522 Highland Square Mall Alvin, Texas 77511

Dear Ms. Pen:

Dr. Naomi Lede' has told me of your dedicated work on behalf of Texas Southern University in helping to carry out the activities of TSU 2020. I write to thank you for your help and to say that because of your work the Conference was a significant event in the life of the University. Thank you so much for your help. Together we can continue to build a fine University.

Sincere best wishes,

William H. Harris

tm



RAILROAD COMMISSION OF TEXAS

P.O. DRAWER 12967 AUSTIN, TEXAS 78711-2967

KENT HANCE CHAIRMAN

June 21, 1989

Ms. Ann Penn TV 67 KHSH 2522 Highland Square Mall Alvin, TX 77511

Dear Ann:

I enjoyed the opportunity to speak to and visit with the Tri-County Chamber of Commerce Luncheon group recently. The turn-out for the luncheon meeting was impressive, and I was honored to be a part of it. I appreciate the good work you do for the citizens of the area.

Energy is the base of the Texas economy. I am optimistic about the future of the energy industry in our state.

I look forward to seeing you again. If I can ever be of service to you, please feel free to contact me.

Sincerely,

Kent Hance

KH/sk



State of Texas OFFICE OF THE SECRETARY OF STATE

Post Office Box 12697, Capitol Station Austin, Texas 78711

George S. Bayoud, Jr. SECRETARY OF STATE

June 13, 1990

Dear Public Service Director:

Thanks to you and your station's fine staff, Phase 1 of my office's VOTE '90 campaign has been a tremendous success. Voter registration in Texas has reached an all-time high of nearly 8.3 million and turnout in the March 13 primaries and April 10 runoffs was the highest in recent years.

Your station deserves much of the credit for VOTE 90's success. By airing our public service announcements, you have helped me spread the word about how

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WINGS OVER HOUSTON AIRSHOW

(713) 531-9461 13914 WICKERSHAM LANE HOUSTON, TEXAS 77077

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HUGH W. HARDY MAJOR GENERAL - RETIRED U.S. MARINE CORPS RESERVE

CHARLES L. HUTCHINS CONFEDERATE AIR FORCE AIRSHOW CHAIRMAN

GERALD D. GRIFFIN PRESIDENT HOUSTON CHAMBER OF COMMERCE March 2, 1989

Ms. Ann Pen KHSH TV, Channel 67 2522 Highland Square Mall Alvin, TX 77511

Re: 1988 Wings Over Houston Airshow

Dear Ms. Pen:

Successful airshows don't just happen; they are complex events which require much time, labor, planning and a broad base of support from our community and beyond. Our fourth annual show was the most successful event to date thanks to the generous support that you and your organization have given to the Confederate Air Force and those local organizations and charities which benefit from the show.

Please accept the enclosed Certificate of Appreciation along with our deepest thanks for your past and continuing support. We will need your help once again for our fifth annual show which is scheduled for October 7th & 8th, 1989.

Best wishes,

Ray Jones, Col., CAF

Airshow Public Relations Officer

nes





P.O. BOX 740123 • HOUSTON, TEXAS 77274 SHIPPING: 6699 ROOKIN . HOUSTON, TEXAS 77074

PHONE (713) 270-6699 FAX: (713) 270-9021 TELEX: 794295 RICECOUNCL HOU

May 4, 1989

Ms. Ann Moreno Pen KHSH-TV Channel 67 2522 Highland Square Mall Alvin, Texas 77511

Dear Ann,

It was a pleasure working with you recently. you so much for the opportunity to be a part of your programming. I appreciate your support of the Texas and U.S. rice industry.

I am sending some additional copies of the two brochures which we worked from and offered to your I hope everyone at the station will enjoy viewers. them. I would appreciate it if you would let me know when the segments will be airing. This way I can alert everyone in our office and our farmers to be sure to be watching. If possible, I would also appreciate receiving a tape of our segments.

As discussed, I am also sending our two 30 minute video tapes - "Cooking with Rice Tapes I and 2." Hopefully you will be able to use some of the footage of rice fields or take some of the footage and make some additional segments for your programming. Hopefully with all of this information you will be able to put together a five part series. Please feel free to duplicate our video tapes, but we do need to have our two tapes returned. I'm also enclosing a pre-addressed mailing label to make returning them I would also appreciate knowing if you are able to use these tapes at all.

Thanks again for your interest and cooperation. look forward to working with you again soon. let me know if we can provide additional information or be of help in the future.

Sincerely),

Karen/Bolding Babin Manager Media Programs

KBB/ras

Enclosure

*PRESIDENT LEONARD HENSGENS

VICE PRESIDENTS IOE RENNICKE

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EXECUTIVE VICE PRESIDENT BILL GOLDSMITH

EXECUTIVE COMMITTEE



One Baylor Plaza Houston, Texas 77030 Health Promotion Office of Public Affairs (713) 798-5770

May 8, 1989

Dear Public Service Director:

Thank you for your support of Baylor College of Medicine's We Care For You program. We have received a most enthusiastic response to our recent PSAs on "Kids and Food." So enthusiastic, in fact, that we have almost depleted our supply of brochures. It is for this reason that we are asking you to stop airing the "Kids and Food" PSAs at this time.

However, I would like to encourage you to keep airing "Cancer Control," which we sent to you late last year. And be on the lookout for "Guidelines for a Healthy Heart" early this summer.

Please don't hesitate to contact me if I can be of assistance. Thank you for helping make Texas a healthier place to live.

Sincerely.

Marrio Krish



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Accredited by the Texas Rehabilitation Commission.

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May 24, 1989

Ms. Anne Penn Public Service Director KTHT-TV - Channel 67 2522 Highland Square Mall Alvin, Texas 77511

Dear Ms. Penn:

I just wanted to thank you again for your support of Goodwill Industries by playing our Public Service Announcements.

I make speeches throughout the city each week and talk with a lot of people and I continue to hear positive things from the public regarding your station and your support of Goodwill.

If I can be of service to you, please don't hesitate to call and I also hope you will continue to play the spots so that we can achieve our goal of raising the quality of life for disabled people in Houston.

Thanks again.

Sincerely.

Steven P. Lufburrow

President

SPL/apc

Goodwill also operates Independence Hall 293 luxury apartments for handicapped people June 13, 1989

Ms. Ann Pen Channel 67 2522 Highland Square Mall Alvin, Texas 77511

Dear Ms. Pen,

Thank you for the opportunity to share information about Covenant House Texas with your viewing audience. I was very impressed with the team you sent to do the filming. Not only were Michael, Becky and Micki bright and creative, they were also a lot of fun! They certainly knew how to put me at ease in front of the bright lights!

Please let me know when we can watch the interview. Also, if possible I would appreciate a copy for our tape library.

Thank you for thinking of Covenant House. Please let me know how I can assist you in the future.

Sincerely,

Deana M. Harris

Director of Public Relations

Heava Harris

DH:vj

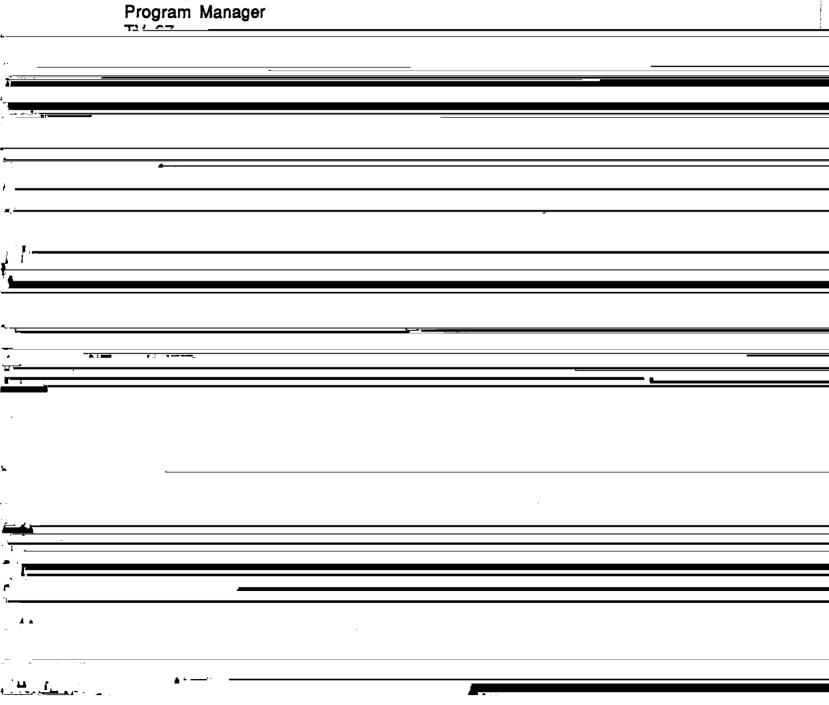


BUILDING HOUSES IN PARTNERSHIP WITH GOD'S PEOPLE IN NEED

P.O. Box 270411 • Houston, Texas 77277-0411 • 713/521-2816

June 23, 1989

Ms. Ann Penn



HOUSTON JUNIOR FORUM, INC.

POST OFFICE BOX 13502 HOUSTON, TEXAS 77219

June 26, 1989

KHSH TV Channel 67 Ann Penn 2522 Highland Square Mall Alvin, Texas 77511

Dear Ms. Penn,

Thank you for coming to our facility at 820 Marston on June 19 to tape the PSA on the Houston Junior Forum Senior Guidance Program. Not only were excited at the prospect of having our information publicized on your TV Channel, but the senior citizens who were at our facility received much pleasure from the opportunity to see television in action.

I am sure that the publicity from exposure from your TV Channel will greatly benefit our programs development and once again the Houston Junior Forum thanks you for your assistance.

Sincerely,

Jeanette c Hix

Director

Senior Guidance Program

529- 9991

cc. Carol Deleon
Houston Junior Forum
Public Relations Chairman
464- 0883





AMERICAN ASSOCIATION FOR LOST CHILDREN

P.O. Box 41154 Houston, TX 77241-1154 713-466-1852 1-800-873-5678

August 7, 1989 Ann Moreno Penn Program Manager TV 67 KHSH 2522 Highland Square Mall Alvin, Texas 77511

RE: "Thanks for helping the children..."

Dear Ann:

Mark and I both thank you for your help in continuing our cause to find missing children. You are very professional and a caring person.

Thanks for getting the tapes to us so soon. If everyone were like you, it would be a much nicer world in which to live.

Once again, we appreciate your sincere concern for little missing children. God bless you.

Sincerely:

eyolath

Elizabeth S. Whittington

President

P.S. The PSA is great!

THE PENMARK GROUP

Public Relations and Marketing Communications

One Harbour Square 3027 Marina Bay Drive, Suite 100 League City, Texas 77573 (713) 334-1253

July 26, 1989

Channel 67 Ann Pena 2522 Highland Square Mall Alvin, Texas 77511

Dear Ann:

Thank you for the wonderful Spaceweek coverage, especially your coverage of the Space Medicine Symposium. The program was very well attended. We estimate between 300 to 500 people attended the public program.

Overall, Spaceweek '89 was a tremendous week of events. Your contributions to its success are appreciated.

Sincerely,

Lisa M. Ehrler

Karin L.L. Zieleck

Oficia M. Ehrles

CITY WIDE CLUB OF CLUBS

P. O. BOX 8446 HOUSTON, TEXAS 77004 "Putting Forth An Extra Effort"

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serving over 52 states; 10,000 citles, and sumues and parishes and helping 2.5 million tech year.

Mrs. Jodie Tribble General Manager KTHT TV Channel 67

2522 Highland Square Mall Alvin, Texas 77511

Dear Mrs. Tribble,

On behalf of the National Grandeloquent Gala Committee, we confirm your attendance as our Special Honoree as we recognize your endeavors in the community. This National Merit & Role Model Award will be representing all of our 107 Chapters within the United States at the White Hall Hotel on Saturday, October 28, 1989.

September 27, 1989

Students and other supporters will be present at this National Grandeloquent Gala from over 45 states and cities including: Austin, TX; Atlanta, GA; Baltimore, MD; Beaumont, TX; Birmingham, AL; Dallas, TX; De Moines, IA; Denver, CO; Detroit, MI; East Rutherford, NJ; Fort Worth, TX; Honolulu, HI; Houston, TX; Jackson, MS; Kansas City, KS; Kokomo, IN; Little Rock, AR; Los Angeles, CA; Lubbock, TX; McAllen, TX; Memphis, TN; Miami, FL; Minneapolis, MN; Kansas City, Missouri; New Orleans, LA; New York, NY; Oklahoma City,OK; Richmond,VA; Salt Lake City,UT; San Antonio,TX; Vicksburg, MS; Waco, TX; Washington, DC; and Wichita Falls, TX;

The Reception begins at 7:00 p.m. until 8:00 p.m. Dinner will be served at 8:30 p.m. Entertainment will also be provided. This semi-formal gala will be held at the White Hall Hotel. 1700 Smith Street. Saturday.



2615 East Wallisville (713) 426-5551 Highlands, Texas 77562

WILLIAMS W. HEINZERLING

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THOMAS M. URBAN TREASURER

TRUSTEES

ANN G. SMITH DIRECTOR OF DEVELOPMENT September 20, 1989

Ann Moreno Pen, Program Manager HSN Broadcasting of Houston, Inc.

TV 67-KHSH

Alvin, Texas

2522 Highland Square Mall

77511

Dear Ann:

Thanks for the tape and the free publicity. I was looking for the Oilers game on Sunday and lo and behold, there I was on Channel 67, speaking about the advantages of Aside from looking a bit weary and saying Chinquapin. "ah" at least 400 times, I thought it went well.

MARTHA C. CAMPOS COUNCILMAN RODNEY ELLIS J. THOMAS EUBANK LOUISE FERGUSON

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We've received several calls asking for information. hope we can get you to run the spots next spring during recruiting time; it would help us a lot, and hopefully help some kids as well.

Thanks again for your fine work.

Sincerely,

Williams W. Heinzerling

Director

WWH:sb

450 Medical Center Boulevard, Suite 520 Webster, Texas 77598 Telephone 713 338-3555

THE CHOLESTEROL CENTER

Humana Hospital Clear Lake

October 5, 1989

Ann Moreno Pen Program Manager HSN Broadcasting of Houston, Inc. 2522 Highland Square Mall Alvin, Texas 77511

Dear Ann:

As a hoard member of The American Heart Association and The

PROSPECT HOUSE 309 West 27th Houston, Texas 77008 (713) 864-1426



BUSINESS OFFICE P.O. Box 1552 Bellaire, Texas 77401 (713) 868-6068

NON-PROFIT - TAX EXEMPT

November 19, 1989

Ms. Ann Penn Channel 67 2522 Highland Square Mall Alvin, TX 77511

Dear Ms. Penn:

We here at the Fulfillment Foundation/ Prospect House thank you so very much for allowing us to promote Prospect House through your television station. People of your character have always been the supporting element in grass root organizations like ours. Your commitment and dedication to the recovery of alcoholics and addicts are traits we certainly can use more of.

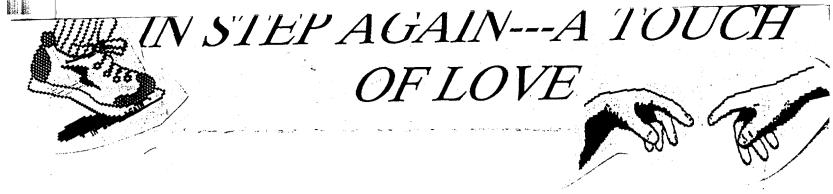
YOUR SUPPORT FOR THE PROSPECT HOUSE WAS GREATLY APPRECIATED, AND EVEN MORE IMPORTANT IT SHOWED THE RECOVERING COMMUNITY THAT PEOPLE DO CARE!

With the increasing amount of drugs entering our communities at a alarming rate, halfway houses like ours have become vital for the many that is seeking aftercare. Which has become and alternative to going back to their drug ridden neighborhoods. Your involvement was truly a recognition of people who are concerned about the recovery of the addict and alcoholic.

We thank you again for your support, and we solicit your prayers for growth and success in continuing our program here at the Prospect House.

Sincerely yours,

Program Director Timothy Everett



June 11, 1990

Ms. Jodie Tribble Channel 67 2522 Highland Square Mall Alvin, TX 77311

Dear Jodie:

It was so nice meeting you and Len at our 2nd anniversary celebration of IN STEP AGAIN - A TOUCH OF LOVE. I just wanted to drop you a line and tell you how much we appreciate your support. With the aid of caring people like you in the media, our group for limb deficient children and adults will get stronger so that all amputees will be able to get the information, financial assistance, and peer support they need.

Thank you so much.

Sincerely.

' Nâncy Mendoza Group Coordinator

IN STEP AGAIN - A TOUCH OF LOVE